SAMMI
Fashion Industry Creative

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Las Vegas, Nevada

Technical Skills

Adobe Photoshop CC
Adobe Illustrator CC
Adobe InDesign CC
Sketch up 2018
Wix
Wordpress

Education

The Art Institute of Las Vegas
Bachelors of Science - Fashion and Retail Management - March 2018

Areas of Expertise

Branding
Marketing
Market Research
Fashion Forecasting
Project Management
Mood and Concept Boards
Creative Writing
Fashion Styling
Event Production
Visual Merchandising
Social Media Content-Creation & Management

Social Media Platform Experience

Instagram
Twitter
Tumblr
YouTube
Pinterest
Facebook

Professional Experience

Executive Assistant - March 2017-Current
Creative Collab - Digital Marketing Agency
Based in Las Vegas, NV.

Administrative Duties
Branding and Marketing
Social Media Management
Event Production

Fashion Photoshoots
Video Shoots
Fashion Styling
Ecommerce

Event Experience

Designation: Fashion Coordinator's Assistant
Organization: Creative Collab/Galleria at Sunset
National Charity League Fashion Event
Duration: January 2018 - March 2018

Responsibilities:

-Pulled and retagged garments in preparation the fashion show

-Worked closely with, and maintained a caseload of 29 models

-Sized and fit models for the wardrobe fitting

-Returned all merchandise to the appropriate departments

-Arranged Social Media Influencers to attend show

-Called the Fashion show, signaled for next model to enter stage, transitions to next fashion segments.